06.23.25 | INVESTMENT MANAGEMENT

War & Tariffs Knock at the Market's Door (Video)

Shortly before the United States entered the global conflict between Israel and Iran over the weekend, the latest episode of Rise UP! delved into these geopolitical headlines and the potential market impact. Joining Terri Kallsen in this episode, Grimes & Company's Vice President Emily Wood and Portfolio Manager and Research Director Ben Wallace offered perspective on this and many other topics, including the impending July 9th deadline for the 90-day reciprocal tariff pause happening in tandem.

Despite the conflation of events making headlines, Wallace encouraged investors to continue to take the long view. As he pointed out, following previous global events such as September 11th, the COVID pandemic, and Russia invading Ukraine, global markets stabilized and returned to previous levels within months. Building on that point, Wood offered that short-term volatility should never be a trigger for investors to get in and out of the market and act on panicked feelings, also emphasizing the need to take a long-term perspective. You can see the full conversation and watch the episode in its entirety below:

In case you missed it, you can also watch previous RISE Up! episodes featuring contributors from Grimes & Company, including:

- Signs of a Slowdown?
- Progress on the Trade Front?
- Managing Your Portfolio in Times of Volatility
- Unpacking Tariff-Driven Volatility
- Perspective on the Incoming Tariffs

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- The End of the Selling Isn't Necessarily the Time to Buy

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