



07.07.25 | INVESTMENT MANAGEMENT

## It's Now a Long-Term Buy the Dips Market (Video)

Heading into Fourth of July weekend, Grimes & Company's CEO & Chief Investment Officer Kevin Grimes joined the latest episode of Rise UP! alongside hosts Terri Kallsen and Joe Duran. As the S&P hit a new high, the trio took an in-depth look at the markets and topics driving headlines, including perspective on the market's remarkable performance this quarter, the significant drop of the U.S. dollar (down 10% in 2025), and the impending July 9th tariff deadline. Watch the full conversation around these and more timely topics below:

In case you missed it, you can also watch previous RISE Up! episodes featuring contributors from Grimes & Company, including:

- War & Tariffs Knock at the Market's Door
- Signs of a Slowdown?
- Progress on the Trade Front?
- Managing Your Portfolio in Times of Volatility
- Unpacking Tariff-Driven Volatility
- Perspective on the Incoming Tariffs
- The End of the Selling Isn't Necessarily the Time to Buy

#### IMPORTANT DISCLOSURES:

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