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## Grimes & Company Featured in Barron's Profile and 2025 Top Advisor Rankings

We are very proud to share that Barron's profiled Grimes & Company CEO Kevin Grimes in a feature article within its annual Top Financial Advisors issue. In that same issue, Grimes & Company was also recognized again as one of the top independent advisory firms in the country. The article, "How One Family Firm Is Balancing Growth and Independence," offers perspective from Kevin on the history of our firm, plans for strategic growth (including our recently announced partnership with Rise Growth Partners), priorities moving forward, and much more. Congratulations to the entire team for the industry recognition and acknowledgment of everything done to set the firm apart. As Kevin put it when asked in the profile what differentiates Grimes and Company within what is an admittedly crowded space: "I would put our firm up against the best planning firms, and I certainly would put us up against the best asset management firms in the space. We have both sides of the house built out and, along with all the resources we have, I think we're a compelling place for clients to consider."

You can read this interview with Kevin in its entirety [here](#).

*Please visit our Important Rankings and Disclosure Information page for more details regarding the Barron's annual Top Advisor Rankings.*